The Federal Trade Commission & Ethnic Media Services Present an On-site News Briefing

Spotting and Avoiding Scams

FTC briefing with media and community stakeholders

WHEN:

Thursday, April 18, 11:00 am - 1:00 pm MT (Lunch provided)

WHERE:

Please join us for a roundtable briefing at: The Inspire Room @ JUMP Jack's Urban Meeting Place 1000 W Myrtle St. Boise, ID 83702 <u>RSVP to secure your spot HERE</u> JUMP Parking info video



WHY:

Scammers are actively targeting every community, every day, in many different ways. Information is one of the most powerful weapons people have to protect themselves and their families against scams. This briefing will give reporters and community influencers the most up-to-date information about the scams targeting communities including immigrants, communities of color, young people and older adults across Idaho.

WHO:

- Rhonda Perkins, Chief of Staff, Division of Marketing Practices, FTC Bureau of Consumer Protection (Washington DC); Jennifer Tourje, Assistant Director, FTC Northwest Regional Office; Laura Solis, Attorney, FTC Northwest Regional Office
- Joshua Hurwit, US Attorney District of Idaho
- Stephanie Guyon, Deputy Attorney General, Consumer Protection Division
- Sunrise Ayers, Deputy Director, Idaho Legal Aid Services
- **Plus voices representing:** consumer protection advocates, law enforcement officials, representatives of diverse communities, people who have experienced fraud, reporters for ethnic and community media.



