

The Federal Trade Commission and Ethnic Media Services Invite You To:

A 60 minute roundtable conversation about the pandemic-related scams you see and report on in your communities

WHEN :

Thursday, Oct. 7
12 noon-1 pm PST/2 pm-3 pm CST/3 pm-4 pm EST

HOW :

Click [HERE](#) for Zoom link

After registering, you will receive a confirmation email containing your individual link and information about joining the meeting.



WHO:

12 representatives of ethnic news outlets that have participated in our FTC briefings over the years. FTC communications and law enforcement experts led by Jennifer Leach.

WHY:

Scams related to the COVID-19 pandemic are everywhere--from fake cures and fake vaccine cards to job scams and evictions. As it prepares for its first investment in an ethnic media advertorial campaign aimed at alerting your audiences to these scams, FTC colleagues are anxious to get your perspectives on what's happening in your community and the effective ways to counter the misinformation and fraud.

CONTACTS :

Sandy Close sclose@ethnicmediaservices.org
Anthony Advincula aadvincula@ethnicmediaservices.org



**FEDERAL TRADE
COMMISSION**



ETHNIC MEDIA SERVICES

Promoting cross cultural communications