The FTC Breaks Through Language Barriers to Reach Consumers Targeted by Fraud

WHEN:

Tuesday, Nov. 21, 11:00 am - 12:00 pm PT | 1:00 - 2:00 pm CT | 2:00 - 3:00 pm ET

WHERE:

Register in advance for this meeting: CLICK HERE
After registering, you will receive a confirmation email containing your link to join. We provide simultaneous interpretation in Spanish, Korean, and Mandarin. When you register you will be asked to choose a language. If you wish to listen to the original audio in English simply choose "none".



WHY:

SCAMMERS SPEAK YOUR LANGUAGE -- NOW YOU CAN REPORT THEM TO THE FTC IN YOUR LANGUAGE. The FTC now takes reports not only in English and Spanish but in multiple languages from Arabic to Vietnamese, Mandarin and Korean to Somali, Tagalog, Russian Polish, Portuguese and many more. FTC consumer fraud experts will explain why this new language access capacity will help give them a clearer picture of what scams are hitting what groups, even as it helps consumers report fraud -- by phone or online -- and get advice on how to prevent it in their preferred language.

WHO:

Monica Vaca, Deputy Director, Bureau of Consumer Protection, Federal Trade Commission, Washington DC

Larissa Bungo, Senior Attorney, Division of Consumer & Business Education, Federal Trade Commission, Washington DC

Jongwon Lee, Testimonial about using FTC's new multilingual services

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